

## ADVERTISEMENT ANNOUNCEMENT

This document is an advertisement for the purposes of Regulation (EU) 2017/1129 (the “**Prospectus Regulation**”) and underlying legislation. It is not a prospectus. The prospectus was approved by the Czech National Bank in accordance with the Prospectus Regulation regime. However, the approval of the prospectus by the Czech National Bank should not be understood as an endorsement of the securities offered (the “**Notes**”). Investors should subscribe for or purchase the Notes solely on the basis of the prospectus relating to the Notes and should read the prospectus before making an investment decision in order to fully understand the potential risks and rewards associated with the decision to invest in the Notes. The prospectus is available in electronic format on the website of the Issuer at [www.czg.cz/investors](http://www.czg.cz/investors), in the *Bonds* section.

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### **CZG – Česká zbrojovka Group SE**

#### **Floating Rate Note Issue with coupon of**

**6M PRIBOR + 1.80% p.a.**

**in the anticipated aggregate nominal amount of up to**

**CZK 4,000,000,000**

**with the possibility of increase to up to CZK 5,000,000,000**

**due 2027**

**ISIN CZ0003530776**

**(“the Notes“)**

#### **NOTIFICATION ON INITIATION OF PUBLIC OFFER**

Prague, 25 February 2021

CZG – Česká zbrojovka Group SE (“**CZG**“ or the “**Issuer**“), in accordance with the Subscription and Sale section of the prospectus approved on 23 February 2021 by a decision of the CNB ref. no. 2021/020400/CNB/570, file no. S-Sp-2021/00010/CNB/572, which became effective on 25 February 2021 (the “**Prospectus**“), hereby announces that in the framework of a public offer running from 25 February 2021 to 10 March 2021, binding orders of end investors for the purchase of the Notes issued by the Issuer will be accepted. **The issue price was set at 100% of the nominal value of the Notes. The issue date was set on 23 March 2021.**

The number of subscribed Notes issued as a part of the public offer will be published no later than 23 March 2021 on the Issuer's website [www.czg.cz/investors](http://www.czg.cz/investors), in the *Bonds* section and

## ADVERTISEMENT ANNOUNCEMENT

also on the website of the relevant Joint Lead Manager, in the case of Česká spořitelna at [www.csas.cz](http://www.csas.cz) in the section *Documents to Download* and next *Prospectuses and Issue Supplements* (in Czech original: “*Dokumenty ke stažení*”, dále “*Prospekty a emisní dodatky*”) and in the case of KB at [www.kb.cz](http://www.kb.cz), in the section *About the bank, All about KB, Mandatory published information, Information on securities, Bonds of clients of Komerční banka* (in Czech original: “*O bance, Vše o KB, Povinně uveřejňované informace, Informace o cenných papírech, Dluhopisy klientů Komerční banky*”).

Capitalized terms not defined in this announcement have the same meaning assigned to them in the Prospectus, which is available on the Issuer's website [www.czg.cz/investors](http://www.czg.cz/investors), in the *Bonds* section and also on the website of the relevant Joint Lead Manager, in the case of Česká spořitelna at [www.csas.cz](http://www.csas.cz) in the section *Documents to Download* and next *Prospectuses and Issue Supplements* (in Czech original: “*Dokumenty ke stažení*”, dále “*Prospekty a emisní dodatky*”) and in the case of KB at [www.kb.cz](http://www.kb.cz), in the section *About the Bank, All about KB, Mandatory published information, Information on securities, Bonds of clients of Komerční banka* (in Czech original: “*O bance, Vše o KB, Povinně uveřejňované informace, Informace o cenných papírech, Dluhopisy klientů Komerční banky*”). This announcement is published in the same way as the Prospectus and cannot be studied separately, but only together with the Prospectus (and its potential supplements).

### **Joint Lead Managers**

**Česká spořitelna, a.s.**

**Komerční banka, a.s.**

### **Administrator**

**Komerční banka, a.s.**

### **About CZG - Česká zbrojovka Group SE**

CZG – Česká zbrojovka Group (CZG), together with its subsidiaries, is one of the leading European producers of firearms for military and law enforcement, personal defense, hunting, sport shooting and other civilian use. CZG markets and sells its products mainly under the CZ (Česká zbrojovka), CZ-USA, Dan Wesson, Brno Rifles and 4M Systems brands. CZG's subsidiaries include Česká zbrojovka, CZ-USA, 4M Systems and CZ Export Praha. CZG owns a minority stake in Spuhr i Dalby, a Swedish manufacturer of optical mounting solutions for weapons.

CZG is headquartered in the Czech Republic. It has production facilities in the Czech Republic and in the United States and employs around 1,650 people in the Czech Republic, the United States and Germany.

### **Contact for investors**

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## ADVERTISEMENT ANNOUNCEMENT

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